

PART 3

Signature Requirements

I affirm that the statements made and contained in the Proposal Application submitted is true and complete to the best of my knowledge.

(Name/Signature)

(Printed Name/Title and Date)

(Address, if different than page 1 of application)

**Mail completed application
(and typed documentation) to:**

City of Dayton
Department of Economic Development
101 W. Third Street
Dayton, Ohio 45402

OFFICE USE ONLY

Required information received: ☐ Yes ☐ No

City Quadrant:

☐ Northeast ☐ Southeast ☐ Northwest ☐ Southwest

Review Team Approval: _____



Accelerate Dayton

Growing Our
Neighborhood Businesses



Do you have a neighborhood business? Then, Accelerate Dayton may be for you! The Accelerate Dayton program will seek to identify one entrepreneur from each quadrant of the city (Northeast, Southeast, Southwest and Northwest) to receive up to \$10,000 in consulting services to help grow your business!


DAYTON



Accelerate Dayton: Growing Our Neighborhood Businesses

2017 Program Guidelines

Purpose: This pilot program seeks to support existing neighborhood businesses by helping them to identify barriers and develop strategies that could lead to job creation and wealth generation. These businesses could be home-based entrepreneurs or other small businesses that have the potential to grow.

Award: The program will select up to one entrepreneur from each quadrant of the city (Northeast, Southeast, Southwest, and Northwest) to receive up to \$10,000 in consulting services that will address the development and implementation of a business plan. The City will fund up to \$40,000 for consulting services through The Entrepreneurs Center. Please note: Winners will NOT receive any cash prize.

Eligibility: The program is open to home-based entrepreneurs and small neighborhood businesses which are owned and operated by Dayton residents, and are located in the city of Dayton. Businesses must be in compliance with applicable regulations, including the City's Zoning Code and the Ohio Building Code. The business and/or the business owner cannot have any delinquent business or property taxes.

Please note: Downtown Dayton businesses are specifically excluded from this program. Adult-oriented businesses such as nightclubs, liquor stores, and "vape" or hookah shops, are also excluded.

Examples of eligible neighborhood businesses may include (but are not limited to): retail sales, food service or catering, sewing or tailoring services, day care providers, landscaping services, barber shops or hair salons, legal or accounting services, home improvement contractors, other artisan/craft services, etc.

Process: Each application will be evaluated by a review panel. The review panel will select up to eight (8) finalists based on their overall business model and the potential benefit to the community. The selected entrepreneurs will be invited to attend a Saturday morning "pitch event" where they will meet with City staff and local business support organizations. Those entrepreneurs will have the opportunity to talk about their businesses and network with business experts, as well as the other business owners.

After the event, the review panel will then select up to four (4) top entrepreneurs, one from each quadrant of the city, who will be matched with a business advisor (or "coach") to develop an Action Plan for their business. Once a final Action Plan is approved in writing by the City, those top business will receive up to \$10,000 of contracted business development services based on the Action Plan. After six months, the business will submit a brief report showing the results of the program.

Application: Available online at www.daytonohio.gov/AccelerateDayton, or by calling the Department of Economic Development at (937) 333-3634.

Deadline:

Completed applications must be signed and delivered to the City of Dayton Department of Economic Development, 101 W. Third Street, Dayton, Ohio 45402 (or postmarked) by no later than **November 13, 2017 at 3 pm.**

Contact: Veronica Morris or Keith Klein, Senior Development Specialists
Department of Economic Development
101 W. Third Street, Dayton, Ohio 45402
(937) 333-3634

Proposal Application

Applicant Name: _____

Address: _____

Phone: _____ Email: _____

PART 1

In this section, describe the following in narrative form. The narrative for all topics may be up to 5 single-sided pages. Please use at least a 12-point font on separate typed pages. *Hand-written applications will not be accepted.*

1) Who are you? - Applicant bio and industry experience

2) What is your business or concept? How will directly benefit the community? Describe your business/idea. What problems does it solve? Who are your customers? What value do/will your business bring to your customers and the community? Is this business/idea financially sustainable?

3) Where is the proposed or current location of your business? - Identify the City Quadrant chosen for your business (Northeast, Southeast, Northwest, Southwest)

4) How can we assist in the growth of your business? - Discuss your technical assistance needs (i.e. marketing plan, financials, and location selection)

5) Anything else you would like to share?

PART 2

Please rank your technical assistance needs (in order of importance) 1 - 6

☐

Market analysis

☐

Accounting

☐

Legal Assistance

☐

Branding (logos, website design, etc.)

☐

Operations

☐

Management

Cut along dotted line and keep guidelines.